

**13. MBA SCHEMA**

Minimum Credits to be Earned =									92
Course Code	Course Title	Hours / Week			Credits	Maximum Marks			Category
		Lecture	Tutorial	Practical		CA	FE	Total	
<b>SEMESTER - I</b>									
21GM01	Fundamentals for Managers	45 Hours			-	-	-	-	MC
21GM11	Business Environment	3	0	0	3	50	50	100	PC
21GM12	Economics for Decision Making	3	0	0	3	50	50	100	PC
21GM13	Managerial Communication	3	0	2	4	50	50	100	PC
21GM14	Accounting for Managers	4	0	0	4	50	50	100	PC
21GM15	Organizational Behaviour	4	0	0	4	50	50	100	PC
21GM16	Research Methods	3	0	0	3	50	50	100	PC
21GM17	Spreadsheet Applications	0	0	2	1	100	-	100	EEC
21GM18	Active Learning Program – 1*	0	0	4	2	100	-	100	EEC
21GM19	Managers in Society	0	0	4	2	100	-	100	EEC
	<b>Total Credits</b>	20	0	12	<b>26</b>	600	300	900	
<b>SEMESTER - II</b>									
21GM20	Financial Management	3	0	0	3	50	50	100	PC
21GM21	Human Resource Management	3	0	0	3	50	50	100	PC
21GM22	Marketing Management	3	0	0	3	50	50	100	PC
21GM23	Operations Management	3	0	0	3	50	50	100	PC
21GM24	Business Analytics	3	0	0	3	50	50	100	PC
21GM25	Business Law	2	0	0	2	50	50	100	PC
21GM26	Information Systems Management	0	0	4	2	100	-	100	PC
21GM27	Emotional Intelligence for Managers	1	0	0	1	100	-	100	EEC
21GM28	Business Beyond Borders	0	0	4	2	100	-	100	EEC
21GM29	Active Learning Program – 2*	0	0	4	2	100	-	100	EEC
	<b>Total Credits</b>	18	0	12	<b>24</b>	700	300	1000	

\* Experiential course scheduled for week ends

Course Code	Courses	Hours / Week			Credits	Maximum Marks			Category
		Lecture	Tutorial	Practical		CA	FE	Total	
<b>SEMESTER - III</b>									
21GM31	Summer Internship	0	0	8	4	100	-	100	EEC
21GM32	Strategic Management	0	0	6	3	100	-	100	PC
21_____	Elective 1	3	0	0	3	50	50	100	PE
21_____	Elective 2	3	0	0	3	50	50	100	PE
21_____	Elective 3	3	0	0	3	50	50	100	PE
21_____	Elective 4	3	0	0	3	50	50	100	PE
21_____	Elective 5	3	0	0	3	50	50	100	PE
21GM33	Project Phase-1	0	0	6	3	50	50	100	EEC
	<b>Total Credits</b>	15	0	20	<b>25</b>	500	300	800	
<b>SEMESTER - IV</b>									
21GM41	Entrepreneurship and New Venture Creation	0	0	4	2	100	-	100	EEC
21_____	Elective 6	3	0	0	3	50	50	100	PE
21_____	Elective 7	3	0	0	3	50	50	100	PE
21_____	Elective 8	3	0	0	3	50	50	100	PE
21GM42	Project Phase-2	0	0	12	6	100	100	200	EEC
	<b>Total Credits</b>	9	0	16	<b>17</b>	350	250	600	

Category: MC- Mandatory Course, PC – Professional Core, PE – Professional Elective, EEC – Employability Enhancement Course, CA- Continuous Assessment, FE- Final Examination

**LIST OF ELECTIVE COURSES**

<b>Finance Electives</b>	
21GA01	Applied Financial Econometrics
21GA02	Banking and Financial Services
21GA03	Empirical Research in Finance
21GA04	Financial Analytics
21GA05	Financial Derivatives
21GA06	Financial Risk Management
21GA07	Fixed Income Securities
21GA08	International Financial Management
21GA09	Investment and Portfolio Management
21GA10	Investment Banking
21GA11	Project Appraisal and Finance
21GA12	Venture Capital and Private Equity
<b>Human Resource Electives</b>	
21GB01	Behaviour For Managerial Effectiveness
21GB02	Compensation and Benefits Management
21GB03	Conflict Management
21GB04	Labour Legislation and Industrial Relations
21GB05	Leading Organizational Change and Development
21GB06	Learning and Development
21GB07	Managing Global Workforce
21GB08	People Analytics
21GB09	Performance Management
21GB10	Talent Acquisition and Management
<b>Marketing Electives</b>	
21GC01	Brand Management
21GC02	Consumer and Buyer Behaviour
21GC03	Customer Relationship Management

21GC04	Inbound Marketing
21GC05	Integrated Marketing Communication
21GC06	Marketing Analytics
21GC07	Marketing Logistics
21GC08	Retail Management
21GC09	Sales and Market Development
21GC10	Services Marketing
<b>Decision Science Electives</b>	
21GD01	Design Thinking
21GD02	Industrial Management
21GD03	New Product Development
21GD04	Operations Modelling and Simulation
21GD05	Project Management
21GD06	Supply Chain Management
21GD07	Technology Management
21GD08	Theory of Constraints
21GD09	Total Productive Maintenance and Lean Management
21GD10	Total Quality Management
21GE01	E-Business Models
21GE02	Information Security Management
21GE03	Materials Management
21GE04	Production Planning
21GE05	Artificial Intelligence and Internet of Things
21GE06	Data Visualization
21GE07	Machine Learning
21GE08	Prescriptive Analytics
21GE09	Python Programming for Analytics