

CAREER DEVELOPMENT CENTRE

PSG COLLEGE OF TECHNOLOGY

VISION

The Career Development Centre at PSG College of Technology envisions empowering every student to become a future-ready professional with exceptional skills, strong ethical values, and social responsibility, by providing comprehensive career guidance, fostering robust industry connections, and nurturing a recruitment-focused ecosystem that supports fulfilling careers and advanced studies for the benefit of both our students and employers.

MISSION

To foster long-term, meaningful partnerships with industry by:

- i) Streamlining the talent acquisition process for internships and full-time employment opportunities
- ii) Integrating industry expertise into the academic value chain to ensure continued relevance, and
- iii) Leveraging the global network of senior alumni in industry and academia to strengthen academic processes and promote lifelong learning.

PSG College of Technology has a dedicated and fully independent Career Development Centre that actively facilitates campus recruitment for both multinational and national organizations. The office is headed by a Dean of Placement & Training, supported by a Corporate Liaison Officer, a Lead - Placement, and a Placement Officer. The Lead - Placement, manages recruitment drives and overall operations, serving as the Single Point of Contact (SPoC) for all recruiting companies. Individual Coordinators oversee internship and training activities related to placement. Additionally, a team of enthusiastic student placement representatives, guided by the faculty placement coordinators from various programmes, assist in the smooth functioning of placement activities.

PLACEMENT ACTIVITIES

The Career Development Centre facilitates recruitment drives in both in-campus and virtual modes, to enhance the placement opportunities of every graduating student.

With autonomous status, our institution ensures that students undergo a rigorous teaching and learning process, acquiring knowledge that makes them competitive for the modern times. **Around four hundred reputed National and Multinational companies visit our institution for campus recruitment annually.** PSG College of Technology has a very impressive placement record.

Though the activities are mainly intended to train the B.E/B.TECH students, students of PG programmes are also provided with all necessary support needed for placement /internships.

The Career Development Centre is engaged in the following activities to support students towards acquiring internships and placement offers.

1. Recruitment drives for Full Time Employment (FTE) and Internships
2. Identifying the training needs and arranging to provide them through professionals.
3. Counselling students on academics and career.

Through online capabilities of the office and the latest ICT infrastructure of the college, students can register, submit all the documents, and undergo training/counseling/interviews using online mode.

I. ROLES AND RESPONSIBILITIES OF THE STUDENTS

Students are the major stake holders for all the placement activities. The success of the office of Placement and Training is measured by the number of students securing good job offers of reputed industry leaders with attractive pay packages.

Students are expected to have good communication, problem-solving skills, algorithmic thinking skills, design thinking skills, strong technical knowledge, interpersonal skills and aptitude skills. The efforts for improving technical and general professional skills must start from early days in the college. Employers consider consistent academic performance with good grades from the students as a prerequisite. Our curriculum, competent faculty and the training sessions from the Career Development Centre help students meet the stringent requirements of employers. With focus, enthusiasm and active participation, students can secure excellent jobs offered by reputed firms.

All our placement and training activities are carried out in virtual online mode owing to the pandemic. Students must attend all the recruitment drives and training sessions from remote locations. To participate effectively, students are expected to have access to a good PC/Laptop with microphone, camera and a high-speed internet connection. Employers may have additional requirements, such as updated browsing software for attending their drives, and students are to equip themselves for such situations.

During all Placement and Training activities, all students are always expected to uphold the integrity and maintain professional behavior, highlighting the values and legacy of PSG College of Technology. They need to wear the college ID card during all placement activities even in online mode.

The recruiting company decides the eligibility criteria and the selection process. They may change the criteria or process, even after the drive has started. Students MUST follow all the decisions made by the Career Development Centre.

Students may contact the Career Development Centre for any clarifications through their placement representatives. Grievances can be communicated to The Dean (Placement and Training)/ Corporate Liaison Officer/Principal.

Eligibility and Registration

1. All students who are graduating by the end of the current academic year, and are seeking employment may register for campus placements with this office. Placement Registration is for ONE ACADEMIC YEAR ONLY.
2. Registration for all the programmes will be done during the month of August during the pre-final year.

Preparation of Resume

A strong resume is vital, as it often forms the first impression and serves as the primary tool through which employers assess a candidate's suitability. Students are advised to read the announcements made, go through the company website and opt-in for the drive, only if interested.

Students are expected to follow the institution's resume template. Support will be provided in case students need clarifications.

The details given in the resume have to be genuine and any student found violating this rule will be disallowed from the placement for the rest of the academic year.

Students have to upload and submit their resumes to the Career Development Centre through the portal well before the deadline.

Students are advised to avoid last minute uploading, as it may lead to delays and some may even be left out.

II. FACILITIES AND RESOURCES

In recent times, the Career Development Centre has been enhanced with additional resources and facilities. All students of the college can use these facilities to get assistance on their career planning and placement preparation.

Name	Designation
Mr. J. Yesvanth	Training Coordinator and Career Counsellor
Ms. M. Sharmila	Assistant Training Coordinator and Career Counsellor
Mr. N. Suriya	Internship Coordinator

Training Coordinator and Career Counsellor

A dedicated training coordinator of the Career Development Centre carries out the following tasks. Further they provide counselling services to students from the early days in college so that students are clear about their career goals.

- Identifying appropriate training needs in coordination with the academic departments and arranging training programmes well aligned with academic calendar of the college.

- Preparing training plans and schedules
- Envisaging requirements from recruiters for the years to come and update the Dean (Placement and Training) on the needs.
- Monitoring the training programmes and collect feedback from students for improvement
- Maintaining documents and data and preparation of periodical reports.
- Guides incoming students to settle for campus life.
- Helps students in resolving issues that lead to learning difficulties.
- Assists students in exploring career pathways that suit them.
- Drives students towards setting and achieving career and academic goals.

Internship Coordinator

Many of the recruiters have started focusing on an Internship-to-Full-Time Employment model rather than directly recruiting students. To facilitate this transition, most of the programmes at PSG College of Technology have provisions for 2-3 internship opportunities. The academic curriculum provides scope to accelerate the courses of study and the final semester can be used exclusively for project work that can be carried out in a suitable industry.

The internship coordinator helps the recruiters and students by catering to the following needs:

- Being a gateway between Internship providers and Students.
- Fostering an internship culture among the students and facilitate the same.
- Maintaining Data regarding Internships and preparing necessary reports to improve the process and outcomes.
- Communicating and coordinating with the academic departments on the opportunities for internships with various organizations in the country
- Collecting data on internships from AICTE/UGC and other government agencies and communicate effectively with students and academic departments.
- Visiting internship providers in their organizations and interacting for feedback and improvement. (online/offline)

III. ENGAGEMENT WITH ALUMNI

PSG College of Technology has a well-connected network of alumni holding eminent positions in leading industries in India and abroad. Many of them hold senior positions in the academic institutions and research centers of Govt of India.

Alumni support the placement activities of the college by continuous interaction with the academic departments. These interactions include engagement of alumni in academic processes such as Board of Studies, project guidance and reviews, activities of Innovation Cell, and technical talks. There are regular reunions and get-togethers held by alumni of various batches. These activities strengthen and sustain the alumni interaction.

IV. ONLINE RESOURCES

PSG College of Technology	www.psgtech.edu/
Office of Placement and Training	www.psgtech.edu/placements/index.php
Placement Calendar	www.psgtech.edu/placements/proc.php