



NATIONAL SERVICE SCHEME PSG COLLEGE OF TECHNOLOGY

COIMBATORE – 641004

WEBSITE : www.psgtech.edu



CANCER AWARENESS RALLY

DATE : 03/01/2023

VENUE : Peelamedu

“ Finding a cure is our goal, spreading awareness plays a role. ”

On account of **World Cancer Day 2023**, National Service Scheme in collaboration with Anti – Drug Club, PSG College of Technology, organized an **awareness rally** on **root causes of Cancer and harmful effects of Drug Addiction** on 3rd January 2023.

Dr. K Prakasan, Principal, PSG College of Technology and **Dr. B Giriraj**, Principal, PSG Polytechnic College began the rally by showing the green flag at 9:00AM. Over **60** participants, with an aim of creating the much-needed awareness of the side effects of drug addiction, the influence of the usage of drugs in one’s healthy lifestyle and to impart awareness about the causes of Cancer, eagerly took part in the rally, which started from the PSG College of Technology Campus. **Dr. C Theivasu, Dr. R Senthil Kumar and Dr. N Brindha, NSS Program Officers** accompanied and directed the volunteers. Volunteers, who rallied in and around the college campus, also made use of the placards during the rally to raise awareness among the general public.

Additionally, different colored ribbons that represented various cancer types were provided to the volunteers. Throughout the rally, they also shouted slogans about the dangers of smoking and the cure for cancer. The slogans were enthusiastically embraced by the volunteers, who helped the public recognize the negative impacts of drug addiction. The volunteers' awareness rally helped people learn more about the underlying reasons of cancer and drug addiction. Thus, the awareness rally ended by 10:00AM by a group photo and the distribution of refreshments.

