

PSG COLLEGE OF TECHNOLOGY
DEPARTMENT OF FASHION TECHNOLOGY
FASHION TECHNOLOGY ASSOCIATION

EVENT LIST – SEPTEMBER 2022- MARCH 2023

S.NO	EVENT DATE	EVENT NAME & TOPIC	EVENT TYPE	YEAR ATTENDED & STRENGTH	GUEST DETAILS
1	05.09.2022	Teacher's day celebration	Internal event	All 4 years 20	-
2	10.09.2022	Amrit Mohatsav exhibition	Workshop	Final years 20 (Sarvajana school students -120)	-
3	12.09.2022	Higher education	Guest lecture	Pre final years 59	Mr.Babu Vivekanandan Academic head T.I.M.E Coimbatore
4	13.09.2022	Textile instruments – Improvisation Techniques	Research seminar	Faculty 13	Dr.K.Raghunathan, Consultant, Chennai
5	21.09.2022	Sustainability in denim washes	Guest lecture	Pre final years 59	Mr. Mahilan, Production manager, Trigger wash – KG Denim Ltd.
6	29.09.2022	Kashmir velvet hand embroidery work	Workshop	Pre final years 59	Mr.Balkishan, Artist, Delhi
7	03.09.2022 and 24.09.2022	Smart core industry readiness for fashion technology students	Training program	Final years 60	Mrs.V.Moogambigai , In house soft skill trainer, Bengaluru
8	29.09.2022	S'ELECSHION	Internal event (Event to choose their	All 4 years 120	-

			team leaders)		
9	13.10.2022	FTA Commencement lecture	Guest lecture	All 4 years 200	Mr. Yoga Prakash MD , M/s. Soundara knit wear , Tirupur
10	18,19,20 of October, 1, 2 of November 2022	Fashion Iconz'22	Intra departmental symposium	All 4 years 200	5 technical events conducted – 2 designing based, 1 marketing based and 2 production based
11	26.10.2022	First year orientation program – Ten sessions handled by experts	Guest lecture series	First years 55	Mr.R.Palaniswamy, HR-Consultant, M/s. Sairam HR solutions, Coimbatore Ms.T.Raghavi, Co-founder and director, M/s. Trampoline, Coimbatore Dr.G.Suganya, Director-Marketing, M/s. PI Cotton Pvt. Ltd. Coimbatore Ms.S.Smrithi, Founder, M/s. Shikha Creations, Coimbatore Mr.R.Subramanian, Director, M/s. Sai Colours, Erode Mr. Vignesh Amalraj, General Manager, M/s. Environment Sustainability Services, Noida Mrs.Abinithi Sammbavi Maruti, Founder&Entrepreneur, M/s. Sambhavi Creations, Coimbatore

12	29.10.2022	Apparel industry practices and opportunities	One day seminar	3 rd and 4 th year placement students 70	Mr.Anbazhagan, AGM, M/s. Evolv Clothing, Chennai Mr.R.Sembulingam, MD, M/s. InfiExcel, Chennai
13	04.11.2022	Tribute to THE TEACHER	Internal event	Pre final and final years 30	Dr.R.Ramachandran
14	20.01.2023	Crazy over Calligraphy	Workshop	All years 40	Ms.P R Harini, Student
15	01.02.2023	Content writing for fashion marketing	Guest lecture	Pre final and final years 80	Ms.S.Ekshikaa S, Content writer, Consultant, Chennai
16	10.02.2023	Knowledge connect (4 alumni expert lectures)	Guest lecture	All year except 1 st year 150	The Journey of the Student Entrepreneur MSwaroopas.S.Smriti, Founder, M/s. Shikha Creations, Coimbatore Transformation of Apparel operations Mr.B.Deepak, Digital Transformation Leader, M/s. Decathlon Sports Pvt. Ltd., Mysore Fashion Retailing Mrs.D.Veadha valli, Executive Director, Sri Krishna Silks – Palacode & Tirupattur, Dharmapuri Debriefing the Ramp Ms.V.Samyuktha, Head – Design and Operations, M/s. PI Cotton Pvt. Ltd., Coimbatore
17	08.03.2023	Starting a new label in sustainable fashion	Guest lecture	Pre final years 60	Mrs.Swaroopa Muthusivan, Creative entrepreneur , M/s. Tamarai design studio, Coimbatore

18	11.03.2023	Fashionista'23	Intra departmental symposium	All years except 1 st year 150	4 technical events conducted – 2 designing based, 1 marketing based, 1 production based
19	11.03.2023	How to build a standout CV	Guest lecture	2 nd and 3 rd year placement students 80	Mrs.V.Moogambigai , In house soft skill trainer, Bengaluru