

PSG COLLEGE OF TECHNOLOGY
DEPARTMENT OF FASHION TECHNOLOGY
FASHION TECHNOLOGY ASSOCIATION
EVENT LIST – JULY 2023- APRIL 2024

S.NO	EVENT DATE	EVENT NAME & TOPIC	EVENT TYPE	YEAR ATTENDED & STRENGTH	GUEST DETAILS
1	29.07.2023	Alumni meet	Internal event	2020 and 2021 graduates 127	Mr. Girirajan R, M.Tech., Managing Partner, M/s Siruvani Yarns, Tirupur.
2.	17.08.2023	HRM - Current Trends And Future Prospects for Apparel Industry	Guest Lecture	Final Years 60	Mr. Palaniswamy R, Founder and Principal Consultant, M/s. Sairam HR Solution, Coimbatore.
3.	21.08.2023	First year orientation program - Guest lecture series	Guest Lecture	First years 40	5 Speakers
4.	24.08.2023	Marketing Trends in Apparel Industry	Guest Lecture	Pre- Final Years 55	Mr. Gobinath N, Design Head and Creative Brand Consultant, M/s. Goodwill Vinijiya Pvt. Ltd. Tirupur.
5.	25.08.2023	Ice Breaker session for 2 nd Year Students	Ice Breaker Session	2 nd Years 58	–
6.	31.08.2023	S'elecshion	Internal event	All years 200	–
7.	07.09.2023	Commencement Lecture	Guest Lecture	All years 200	Mrs. Swaroopa Kumar, Founder and Creative Entrepreneur, M/s. Tamarai Design Studio, Coimbatore.
8.	05.09.2023	Teachers' day celebration	Internal event	All years 30	–
9.	11.09.2023 to 14.09.2023	Fashion Iconz	Intra Departmental Symposium	All years 200	–
10.	12.09.2023	Environmental management in textile and apparel industry	Guest lecture	Second years 60	Mr. Vignesh Amalraj, Country Head, OETI (Member of TESTEX, Zurich

11.	09.09.2023 & 23.09.2023	Smart core Industry Readiness for Fashion Technology students	Workshop	Final years 60	Mrs.Moogambigai V, In- house soft skill trainer, Accenture, Bengaluru.
12.	22.09.2023	Creating a Fashion Portfolio - "Practical insights from industry"	Workshop	Final years 60	Mrs. Sanjana R, Deputy Manager (Design), Modenik lifestyle Pvt. Ltd. Bengaluru.
13.	12.10.2023	Ongoing research and latest developments in Medical textiles	Research Seminar	Faculty 15	Dr.Santhini E, Head (In charge), CoE – Medical Textiles, SITRA, Coimbatore
14.	30.10.2023	Emerging trends in apparel production	Guest lecture	Third years 60	Mr.Deepak B, Project leader, M/s Decathlon Sports India, Bengaluru
15.	13.12.2023	Focus areas for a career in apparel industry	Guest lecture	Pre-Final years (Txt, FT, FDM) 190	Mr. Zheng Luojie, Director, M/s. Fast Retailing, Japan
16.	21.12.2023	Industry requirements from budding technocrats	Guest lecture	Pre-Final years (Txt, FT, FDM) 150	Mr.Sandeep, CEO, Mr. Sanjeev, GM, M/s. Tropic knits, Bengaluru
17.	10.02.2024	Macro and Micro PPC management in apparel industry	Workshop	Third years 60	Mrs. Saranya K Murugesan, Senior Manager Planning, M/s. Shahi Exports Pvt. Ltd., Bengaluru
18.	26.02.2024 to 01.03.2024	Fashionese	Intra Departmental Symposium	All years 200	–
19.	02.04.2024	Prize distribution ceremony	Award ceremony	All years 200	Mrs. Shruthika Sethu Madhavan, CEO, M/s. BNT Innovations Pvt. Ltd., Tirupur
20.	03.04.2024	Advancements in sewing needles	Guest Lecture	Second years 60	Mr. A.Manigandarajan, Area Manager – South (Marketing), M/s. Groz Beckert, Tirupur
21.	21.03.2024	Scope and opportunities in Medical textiles	Research Seminar	Faculty 15	Mr. S.Gopalakrishnan, Technical Associate Executive, CoE – Medical Textiles, SITRA, Coimbatore