

PSG COLLEGE OF TECHNOLOGY, COIMBATORE REGIONAL CONFERENCE ON ENTREPRENEURSHIP 2024 REPORT

The Regional Conference on Entrepreneurship (RCE 2024) was successfully held on December 13, 2024, at PSG College of Technology, Coimbatore. The event was jointly organized by the Institution's Innovation Council (IIC) and the Entrepreneurship Development Institute of India (EDII), Ahmedabad. The primary objective of the conference was to serve as a dynamic platform for innovators, entrepreneurs, and researchers to discuss emerging trends, challenges, and opportunities in the field of entrepreneurship.

The conference commenced with an inauguration ceremony that began with a prayer song, setting a solemn tone, followed by a warm welcome address delivered by Dr. Jayashree L. S., Convener of RCE 2024.

Dr. Sunil Shukla, Director General of the Entrepreneurship Development Institute of India, Ahmedabad, joined the ceremony online and oriented on the prelude to the conference. In his address, he congratulated PSG College of Technology for its initiative in organizing the conference and emphasized the significance of developing indigenous case studies tailored to the Indian entrepreneurial ecosystem.

The Presidential Address was delivered by Dr. K. Prakasan, Principal of PSG College of Technology, who highlighted the importance of fostering an entrepreneurial spirit among students and faculty and officially released the conference souvenir.

The Chief Guest, Dr. Gopalan Jagadeesh, Professor of Aerospace Engineering at IISc Bengaluru, delivered an inspiring inaugural address, sharing insights into the role of innovation and research in entrepreneurship.



The Guest of Honour, Mr. K. Veluswami, Chairman of the IIF Coimbatore Chapter, further enriched the session with his valuable perspectives on industrial growth and entrepreneurial ecosystems. The session concluded with a heartfelt vote of thanks delivered by Dr. Vasanthamani K, Organizing Secretary of RCE 2024.

The conference featured a series of technical sessions and invited talks that captivated the audience with their depth and relevance: Dr. Badri Narayanan Gopalakrishnan, Fellow and Former Advisor and Head-Trade and Commerce, NITI Aayog, GoI, delivered the first invited talk. He emphasized the importance of building relationships, nurturing skills, maintaining health, and fostering willpower as essential pillars for entrepreneurial success. Dr. Gopalan Jagadeesh, Professor of Aerospace Engineering, IISc Bengaluru, presented the second talk, focusing on advancements in aerospace and the entrepreneurial opportunities they create. Mr. Ganapathi Batthini, Coordinator of CREED, delivered the third talk, reiterating the critical role of relationships, skill development, health, and determination in entrepreneurial journeys.

The technical lecture session was followed by two parallel tracks of paper presentations, showcasing the diverse research and innovative ideas of 19 research papers with around 36 participants. Track 1 was chaired by Mr. Ganapathi Batthini and co-chaired by Dr. J. Sekkizhar, and Track 2, was chaired by Dr. K. Vaideki and co-chaired by Mr. Sundar C. These presentations stimulated engaging discussions, facilitated knowledge-sharing, and provided valuable insights into emerging trends and challenges in the entrepreneurial ecosystem.

The valedictory ceremony marked the conclusion of the conference, featuring a report on the proceedings, the felicitation of guests, and the presentation of best paper awards and participation certificates. The event concluded with a heartfelt vote of thanks proposed by Dr. Mariyam Adnan.

