

M.Sc FASHION DESIGN AND MERCHANDISING

(2015 REGULATIONS)

(Minimum No. of credits to be earned: 215*)

Course Code	Course Title	Hours/Week			Credits	Maximum Marks			CAT
		Lecture	Tutorial	Practical		CA	FE	Total	
I SEMESTER									
THEORY									
15FD11	APPLIED GEOMETRY	3	2	0	4	50	50	100	BS
15FD12	APPLIED SCIENCES	4	0	0	4	50	50	100	BS
15FD13	TEXTILE SCIENCE	3	2	0	4	50	50	100	PC
15FD14	ELEMENTS AND PRINCIPLES OF DESIGN	3	2	0	4	50	50	100	PC
15FD15	ENGLISH FOR PROFESSIONAL SKILLS	3	0	0	3	50	50	100	HS
PRACTICAL									
15FD16	APPLIED SCIENCES LABORATORY	0	0	4	2	100	0	100	BS
15FD17	TECHNICAL DRAWING	0	0	4	2	100	0	100	ES
15FD18	BASICS OF DRAWING	0	0	2	1	100	0	100	PC
15FD30	PERSONALITY AND CHARACTER DEVELOPMENT	0	0	** Refer Sem 2 and footnote					MC
Total 32 Hrs		16	6	10	24	550	250	800	
II SEMESTER									
THEORY									
15FD21	TEXTILE MANUFACTURING	3	0	0	3	50	50	100	PC
15FD22	FABRIC STRUCTURE	3	2	0	4	50	50	100	PC
15FD23	INDIAN ART AND CRAFT	3	0	0	3	50	50	100	PC
15FD24	PATTERN MAKING I	3	2	0	4	50	50	100	PC
15FD25	FASHION COMMUNICATION	3	0	0	3	50	50	100	PC
PRACTICAL									
15FD26	MATERIAL EXPLORATION LABORATORY	0	0	4	2	100	0	100	PC
15FD27	FASHION ILLUSTRATION LABORATORY I	0	0	4	2	100	0	100	PC
15FD28	BASIC APPAREL PRODUCTION LABORATORY	0	0	4	2	100	0	100	PC
15FD29	INDUSTRIAL VISIT AND LECTURE I	0	0	2	1	100	0	100	EEC
15FD30	PERSONALITY AND CHARACTER DEVELOPMENT	0	0	**	Grade	-	-	-	MC
Total 33 Hrs		15	4	14	24	650	250	900	

** - Total 40 hrs in semesters I & II put together. Grade: Completed / Not Completed.

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		Lecture	Tutorial	Practical		CA	FE	Total	
III SEMESTER									
THEORY									
15FD31	DYEING AND PRINTING OF TEXTILE MATERIALS	3	0	0	3	50	50	100	PC
15FD32	PROCESS FLOW IN APPAREL MANUFACTURING	4	0	0	4	50	50	100	PC
15FD33	HISTORY OF COSTUMES	3	0	0	3	50	50	100	PC
15FD34	TREND AND FASHION FORECASTING	3	2	0	4	50	50	100	PC
15FD35	FASHION DESIGN	3	2	0	4	50	50	100	PC
PRACTICAL									
15FD36	COMPUTER AIDED TEXTILE DESIGN LABORATORY	0	0	4	2	100	0	100	PC
15FD37	DYEING AND PRINTING LABORATORY	0	0	4	2	100	0	100	PC
15FD38	SURFACE EMBELLISHMENTS LABORATORY	0	0	4	2	100	0	100	PC
Total 32 Hrs		16	4	12	24	550	250	800	
IV SEMESTER									
THEORY									
15FD41	RESEARCH METHODS	3	2	0	4	50	50	100	BS
15FD42	TEXTILE & APPAREL QUALITY EVALUATION	3	0	0	3	50	50	100	PC
15FD43	KNITWEAR DESIGN AND MANUFACTURE	3	0	0	3	50	50	100	PC
15FD44	PATTERN MAKING II	3	2	0	4	50	50	100	PC
15FD45	FASHION BRANDING	3	0	0	3	50	50	100	PC
PRACTICAL									
15FD46	TEXTILE AND APPAREL QUALITY EVALUATION LABORATORY	0	0	4	2	100	0	100	PC
15FD47	FASHION ILLUSTRATION LABORATORY II	0	0	4	2	100	0	100	PC
15FD48	APPAREL PRODUCTION LABORATORY I	0	0	4	2	100	0	100	PC
15FD49	INDUSTRIAL VISIT AND LECTURE II	0	0	2	1	100	0	100	EEC
Total 33 Hrs		15	4	14	24	650	250	900	

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V SEMESTER									
THEORY									
15FD51	FINISHING AND CLOTHING CARE	3	0	0	3	50	50	100	PC
15FD52	CLOTHING SCIENCE	3	0	0	3	50	50	100	PC
15FD53	APPAREL PRODUCTION PLANNING AND CONTROL	4	0	0	4	50	50	100	PC
15FD54	APPAREL MARKETING	3	0	0	3	50	50	100	PC
15FD__	PROFESSIONAL ELECTIVE I	3	0	0	3	50	50	100	PE
PRACTICAL									
15FD56	COMPUTER AIDED FASHION DESIGN LABORATORY	0	0	4	2	100	0	100	PC
15FD57	APPAREL PRODUCTION LABORATORY II	0	0	4	2	100	0	100	PC
15FD58	CLUSTER VISIT AND CRAFT DOCUMENTATION	0	0	6	3	100	0	100	PC
15FD59	INDUSTRIAL VISIT AND LECTURE III	0	0	2	1	100	0	100	EEC
Total 32 Hrs		16	0	16	24	650	250	900	
VI SEMESTER									
THEORY									
15FD61	PRINCIPLES OF MANAGEMENT	3	0	0	3	50	50	100	HS
15FD62	APPAREL COSTING	3	2	0	4	50	50	100	PC
15FD63	APPAREL MERCHANDISING	4	0	0	4	50	50	100	PC
15FD64	FASHION RETAIL MANAGEMENT	4	0	0	4	50	50	100	PC
15____	OPEN ELECTIVE I	3	0	0	3	50	50	100	OE
PRACTICAL									
15FD66	COMPUTER AIDED APPAREL DESIGN LABORATORY	0	0	4	2	100	0	100	PC
15FD67	FASHION DRAPING AND STYLING LABORATORY	0	0	4	2	100	0	100	PC
15FD68	APPAREL PRODUCTION LABORATORY III	0	0	4	2	100	0	100	PC
Total 31 Hrs		17	2	12	24	550	250	800	

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VII SEMESTER									
15FD01	PROJECT WORK I	0	0	24	12	50	50	100	EEC
VIII SEMESTER									
THEORY									
15FD81	ERGONOMICS IN CLOTHING DESIGN	4	0	0	4	50	50	100	PC
15FD82	VISUAL MERCHANDISING	4	0	0	4	50	50	100	PC
15FD83	FINANCIAL MANAGEMENT	3	2	0	4	50	50	100	HS
15FD__	PROFESSIONAL ELECTIVE II	3	0	0	3	50	50	100	PE
15____	OPEN ELECTIVE II	3	0	0	3	50	50	100	OE
PRACTICAL									
15FD86	FASHION ACCESSORIES LABORATORY	0	0	4	2	100	0	100	PC
15FD87	ETHNIC WEAR LABORATORY	0	0	4	2	100	0	100	PC
15FD88	FASHION PHOTOGRAPHY LABORATORY	0	0	4	2	100	0	100	PC
Total 31 Hrs		17	2	12	24	550	250	800	
IX SEMESTER									
THEORY									
15FD91	APPAREL EXPORT MANAGEMENT	4	0	0	4	50	50	100	PC
15FD92	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	4	0	0	4	50	50	100	HS
15FD93	ENTREPRENEURSHIP	3	0	0	3	50	50	100	HS
15FD__	PROFESSIONAL ELECTIVE III	3	0	0	3	50	50	100	PE
15FD__	PROFESSIONAL ELECTIVE IV	3	0	0	3	50	50	100	PE
PRACTICAL									
15FD96	HOME FURNISHINGS LABORATORY	0	0	4	2	100	0	100	PC
15FD97	SPECIALITY WEAR LABORATORY	0	0	4	2	100	0	100	PC
15FD98	PORTFOLIO DEVELOPMENT	0	0	4	2	100	0	100	PC
Total 29 Hrs		17	0	12	23	550	250	800	
X SEMESTER									
15FD02	PROJECT WORK II	0	0	24	12	50	50	100	EEC

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PROFESSIONAL ELECTIVES (PE)

15FDA1	THEATRE COSTUMES AND DESIGN
15FDA2	FOOTWEAR DESIGNING
15FDA3	WORLD ART AND CRAFT
15FDA4	GARMENT TRIMS AND ACCESSORIES
15FDA5	ERGONOMICS IN APPAREL INDUSTRY
15FDA6	INTIMATE APPARELS
15FDA7	SPORTS WEAR
15FDA8	FASHION DENIM WEAR
15FDA9	GARMENT SIZE AND FIT ANALYSIS
15FDAA	HUMAN RESOURCE MANAGEMENT
15FDAB	OPERATIONS MANAGEMENT
15FDAC	GLOBAL MARKETING
15FDAD	STRATEGIC BUSINESS MANAGEMENT
15FDAE	TOTAL QUALITY MANAGEMENT
15FDAF	BUSINESS ETHICS & SOCIAL RESPONSIBILITY
15FDAG	INTELLECTUAL PROPERTY RIGHTS
15FDAH	FASHION JOURNALISM
15FDAI	FASHION ADVERTISING AND PROMOTION
15FDAJ	ORGANIZATIONAL BEHAVIOUR
15FDAK	SUSTAINABLE FASHION
15FDAL	STORE PLANNING AND DISPLAY TECHNIQUES
15FDAM	FASHION CONSUMER BEHAVIOUR
15FDAN	NEW PRODUCT DESIGN
15FDAO	THREADS AND NEEDLES FOR SEWING

OPEN ELECTIVES

PHYSICS

15QH27	COLOR SCIENCE
15QH28	PLASMA AND PROCESSING OF TEXTILES

CHEMISTRY

15QH42	ENVIRONMENTAL SCIENCE
15QH43	GREEN CHEMISTRY
15QH44	INDUSTRIAL CHEMISTRY

ENGLISH

15QF10	CORPORATE COMMUNICATION
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APPLIED MATHEMATICS AND COMPUTATIONAL SCIENCES

15QH82	OPTIMIZATION TECHNIQUES
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- 15QH91 DATA BASE MANAGEMENT SYSTEM
- 15QH92 C PROGRAMMING
- 15QH93 WEB DESIGNING
- 15QH94 COMPUTER GRAPHICS FOR VIRTUAL REALITY

OTHER ENGINEERING DEPARTMENT ELECTIVES

- 15HH04 INDUSTRIAL ENGINEERING (DEPARTMENT OF FASHION TECHNOLOGY)
- 15HH05 LEAN MANUFACTURING OF APPARELS (DEPARTMENT OF FASHION TECHNOLOGY)
- 15TH06 TECHNICAL TEXTILES (DEPARTMENT OF TEXTILE TECHNOLOGY)
- 15TH07 INDUSTRIAL TEXTILES (DEPARTMENT OF TEXTILE TECHNOLOGY)
- 15TH08 NON WOVENS (DEPARTMENT OF TEXTILE TECHNOLOGY)