

The first round started by us submitting a one page abstract of our idea.

Out of 150 ideas all over India, 17 teams were shortlisted for the 'Genesis' round. Out of the 17, 4 teams were from PSG Tech. Now, The teams were to prepare a proper business model of our idea including Financials. At this stage each team were assigned with a mentor from the company who had expertise with our idea.

We had to prepare the final drafts and 2 members from each team where invited to their Head Office in Mumbai to present in front of the company's leadership team.

Out of the 17 teams, 7 teams were shortlisted and we were the only team that were shortlisted from PSG Tech.

In the next 5 months, we had to develop the prototype of the application that we had proposed. We also received cash prizes of 45k for making it to the final round.

We also had the opportunity to go to the Mumbai office for 2 weeks and work directly under the guidance of our mentor.

The final arena took place in the first week of March where the 7 teams showcased their ideas and showed the working of the demo.

Finally, 3 winners were selected and we were awarded a cash prize of Rs. 10 Lakhs. After this, we'll be helping the company with the implement of our app. The company has also offered us opportunities to pursue this as an entrepreneurial venture if we want.